



OUR VOICE IS YOUR VOICE | MEMBERSHIP MATTERS

We did some good things this year. From an expanded website that includes a whole new IMPACT section, to elevated content in Two for Tuesday, to the addition of the REBIC blog Thoughts on the Run, and a deeper dive into UDO revisions. We are HERE advocating for you.

 A graphic for "ADVOCACY" featuring a close-up of a person's hands at a podium with a microphone. The word "ADVOCACY" is overlaid in white, bold, sans-serif font.

ONE-ON-ONE ADVOCACY WITH ELECTED OFFICIALS & STAFF

 A graphic for "PERSPECTIVE" showing a panel discussion with four people seated on a stage. A banner above them lists the moderator and panelists: Moderator: Kim Hinesick, Associate Professor of Real Estate, UNC Charlotte; Panelists: Anne Marie DeCorte, CEO, Cornerstone; Fred Dalton, Director of Planning, State Partnership Unit of UNC Charlotte; and Yvonne Burrenson, Senior Partnership Unit of UNC Charlotte. The word "PERSPECTIVE" is overlaid in white, bold, sans-serif font.

EVENTS THAT CONNECT YOU TO EXPERTS AND ALLIES

 A graphic for "RESOURCES" showing a laptop screen displaying a REBIC website page. The page content includes "HELP US TAKE ACTION ON ISSUES THAT MATTER" and "WHAT WE STAND FOR". The word "RESOURCES" is overlaid in white, bold, sans-serif font.

A WEBSITE FULL OF RESOURCES, TOOLS, AND INFORMATION

 A graphic for "FACTS" featuring a man wearing headphones and speaking into a microphone. A small inset image shows a podcast cover for "GETTING REAL WITH ROB | A PODCAST" with the REBIC logo and the tagline "INFLUENCE | EDUCATE | CONNECT". The word "FACTS" is overlaid in white, bold, sans-serif font.

A PODCAST & BLOGS THAT HELP UNCOVER THE REAL STORIES

2023 INITIATIVES & PROGRESS:

We present this information by using our 4 areas of Impact as themes: POLICY AND LAW, REGIONAL IMPACT, POLITICAL LEADERSHIP, and MEMBERSHIP DEVELOPMENT. In addition to these highlights, our financial health increased incredibly. And we continue to grow in resources and political influence. Thank you for all of your support, time, talent, contributions, and passion for our industry!

1. POLICY AND LAW:

The City of Charlotte Unified Development Ordinance (UDO) became effective in June of 2023. Although we recognize this document is far from perfect, we continue to work closely with key members of staff to make necessary improvements. Specifically we created a UDO Change Request Form and have now submitted over 34 requests which are making real impact.

We've made real headway with our progress on the 6 strategies to achieve housing affordability. Read about them here. Simply click the menu button for Housing Affordability. First, for the Expansion of the Homestead Exemption, we are retooling our approach and have the support of the State Assessors. For the Adaptive Reuse and Retrofitting of Commercial Buildings, we now have access to a \$200K grant to obtain real time data on this issue and develop policy recommendations. We are achieving broader support on the expansion of Accessory Dwelling Units (ADU's). And finally, we partnered with the City of Charlotte on an application for a Housing and Urban Development (HUD) grant aimed at implementing some of the very recommendations we have championed for more than a year.

Housing Affordability won't happen without clarity and data. We are nearing the start of gathering data for our Reverse Case Study. This will illuminate some of the real challenges everyday people struggle with to live near where they work.

2. REGIONAL IMPACT

We're excited to announce that we have formed the "Partnership for Regional Cooperation" a 501(c)(4) organization. It is designed to use funds to help educate, clarify, and connect all those who desire to see transportation move forward in our region! Stay tuned for more information.

Water and Sewer Capacity were BIG issues in 2023 and we made significant strides promoting regulatory reforms and acquiring funding to establish new facilities while pushing back against those who weaponized utilities for political gain.

REGIONAL IMPACT CONTINUED:

Finally, for the CLT Airport, the Fuel Tax Credit was approved! Want to know more about what CLT does for our region? Hint, it's big. Listen to our podcast regarding American Airlines with Tracy Montross.

3. POLITICAL LEADERSHIP

We continue to try and elevate the grave importance of choosing and voting for candidates who want to work with us and who understand the economic benefits of managed growth. We provided additional resources this year to help you recognize and educate others about the right candidates. Download our POLITICAL LEADERSHIP GUIDE from our website.

We also added Union County to the Home Builders Association of Greater Charlotte, expanding our size, reach, and impact.

4. MEMBERSHIP DEVELOPMENT

Nothing happens without the engagement of you, the member. It's very important to us that you understand what it means to have a dedicated voice of advocacy (REBIC) in this growing and important market. How do we ensure you know who we are and what we do? ** We find one of the most effective ways to accomplish this is by connecting you to those who create policy. One of our most exciting events was with Senator Dave Craven, Senator Todd Johnson, Representative Jason Saine, and Representative Destin Hall. Look for more of this kind of encounter in 2024.



November 2, 2023 saw one of the largest turnouts for a REBIC legislative update event.

JOINING IS EASY!



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